



United Way
of Bradley County

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Ace Hardware Labor Day weekend promotion to help United Way

This Labor Day weekend – Sept. 4th through Sept. 7th -- Ace Hardware of Cleveland will donate to the United Way of Bradley county 5 cents of every \$1 purchased by Ace Rewards customers.

The United Way will use the funds to support its agencies, programs and services that help thousands each year in the local community.

“This is the sixth year that Ace Hardware has worked with United Way in this coordinated program, and we really appreciate their support of our community and our United Way with this special sale,” said United Way volunteer Nancy Casson.

Ace Hardware of Cleveland Store Manager Randall Slack said that this is a way that the store gives back to the community.

“We are trying to do all we can to help the community and we enjoy working with the United Way,” Slack said.

He pointed out that there are some great deals at the store during the 4-day promotion, so the shopper is not only helping recipients of United Way services, but also helping his or her pocketbook by saving money.

“Our local United Way will receive proceeds from the event, which will help others in our area, when customers use their Ace Rewards Card,” Slack said, “and our customers will get great deals on products that will help them get started on some of those late summer and early fall projects.”

You can help the United Way by shopping at Ace Hardware during Labor Day Weekend. If you don't have an Ace Rewards card, you can sign-up today. It's free and you earn points towards an Ace Reward Certificates.

Club members also receive special members-only savings and advance notice of super sales.

"We really appreciate companies such as Ace Hardware, which not only hold United Way campaigns with their employees, but also have special events that help our organization even more," said United Way of Bradley County President Brenda Abel.

Casson added this weekend is the perfect time to shop at Ace Hardware.

"The sale items are well worth coming to Ace Hardware for, so don't just come for one or two things but make this your whole shopping list: garbage bags, light bulbs, paint, and all the items that you are going to need for fall clean-up, your rake, your shovel ... come on in to Ace Hardware Friday, Saturday, Sunday or Monday," Casson said. "Come help yourself and help your community."

Ace Hardware is located at 990 25th St. N.W., at the intersection of 25th Street and Peerless Road. Store hours for the Labor Day weekend are 7:30 a.m. to 8 p.m. Friday and Saturday; 1 p.m. to 6 p.m. Sunday; and 7:30 a.m. to 6 p.m. Monday/Labor Day.