



**United Way  
of Bradley County**

**FOR MORE INFORMATION**

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## **Bi-Lo shoppers help United Way through BoostersPlus program**

Shoppers at the two Bi-Lo stores in Cleveland helped raise over \$1,300 for United Way of Bradley County, just by enrolling in the Bi-Lo BoostersPlus program.

The program allows shoppers to designate 1 percent of their total bill to their favorite school, church or non-profit organization supporting children, education or hunger relief.

Bi-Lo officials presented checks to several area organizations this week, including United Way of Bradley County, from proceeds raised by the BoostersPlus program. United Way of Bradley County received a check for \$1,324.65.

“We want to thank Bi-Lo for creating this program, and all of the shoppers who signed up for the program at the Ocoee Crossing Bi-Lo or the Bi-Lo on McGrady Drive,” said United Way of Bradley County President and CEO Brenda Abel.

The program begins again this month, and runs through May 31. You must enroll for the program each year, so if you have participated this past year, you will need to get a new BoostersPlus enrollment card this year.

You can contact United Way of Bradley County to get an enrollment card or print one from the United Way of Bradley County website ([www.unitedwaybc.com](http://www.unitedwaybc.com)), and then when you make your next purchase at Bi-Lo, have the cashier scan the enrollment card with your BONUSCARD®. You only need to do this one time a year, and then purchases made when the shopper is using his or her BONUSCARD® will be included in the program.

Purchases can only be attributed to the BoostersPlus organization when the BONUSCARD® is also used.

If you do not have a BONUSCARD®, you can sign up for one by completing a short application at the Customer Service Counter at any Bi-Lo.

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**BOOSTERSPLUS DONATION** – United Way of Bradley County President and CEO Brenda Abel (right) receives a check for \$1,324.65 as part of the boostersplus program at the two Cleveland Bi-Lo stores. With Abel are Dale Kahn, Store Director at the Ocoee Crossing Bi-Lo store (left), and Bi-Lo District Director Rodney Dillard (center).