



United Way
of Bradley County

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Programs selected to receive United Way grants

United Way of Bradley County officials announce that 14 programs have been selected to receive 2010 grants from the Bradley Memorial Hospital Endowment Fund, administered by United Way.

These programs were selected from a pool of 35 applicants seeking grants for 2010. This is the second year programs have been selected to receive grants from the income generated from the investment of the funds United Way received from the sale of the hospital.

Six of the 14 programs selected by the United Way's Community Investment Team were also awarded 2009 grants.

"We were so excited to announce our first set of grant recipients last year, and are equally excited about the programs selected to receive grants starting in January of 2010," said Matt Ryerson, United Way's Vice President of Community Investment Strategies. "What makes this so exciting is the diversity of the programs ... we will be helping people from newborns to the elderly in the areas of healthcare, wellness and quality of life."

The 14 programs selected to receive grants, in alphabetical order are:

- **Behavioral Research Institute** – A preschool anger control and conflict resolution program
- **Cleveland Family YMCA** – Implementation of 40 developmental assets program

- **Greenway Table** – Food education for youth through hands-on experiences
- **HOPE Center** – Development of a Children’s Advocacy Center in Bradley County for victims of child abuse
- **Inspiring Tomorrow’s Leaders Today** – A youth leadership program to help develop leadership skills in “at-risk” youth
- **Learning Center for Adults and Families** – Development of a healthcare literacy curriculum
- **LUDIC (Lee University Developmental Inclusive Classroom)** – An inclusive classroom for children suffering from a diagnosis on the autism spectrum
- **Mosaic Center** – Providing community translation services
- **National Center for Youth Issues** – Educational professional development, training, counseling and resources
- **PE4Life** – Health and fitness programming for youth in coordination with local schools
- **Senior Citizens Home Assistance Service** – A program providing homemaker and personal care services in the homes of the elderly and disabled
- **Starfish** – An in-home education program helping children prepare for school
- **STARS (Students Taking a Right Stand)** – Alcohol, tobacco and drug prevention programming in coordination with local middle schools
- **Youth Counseling Center** – A program providing mental health services for children, including counseling in Spanish and sign language if necessary

“From the information received in the grant applications, these programs will be reaching nearly 7,000 Bradley County citizens directly, and many, many more indirectly,” Ryerson explained.

Income from investment of the proceeds from the hospital sale gave United Way's Community Investment Team up to \$400,000 to use in grants for the first year. This second year of grants has allowed for allocations of just a bit over that \$400,000 figure.

"We are so proud that we have been able to provide grants to these programs at a total investment in our community of \$418,621," Ryerson noted.

All of the programs applying for grants from United Way were required to have 501-c-3 non-profit status, and were also required to attend workshops led by Ryerson this summer. Ryerson led three separate workshops designed to help program representatives complete their applications.

The announcement of the grant recipient selections comes during the United Way of Bradley County's annual fundraising campaign, and United Way officials wanted to stress that these funds are completely separate from that campaign.

"We want to stress that these are two separate sets of funds," said United Way of Bradley County President and CEO Brenda Abel. "We are extremely pleased to be able to help these programs through the grants, but want to be sure that everyone understands the difference between these grants and funding for our United Way agencies.

"We don't want to lose sight of the fact that our existing United Way-funded agencies are still dependent on contributions made during the campaign," Abel emphasized. Over 20 agencies, programs and services are helped through donations received through the annual campaign and no hospital funds can be used for that purpose

Ryerson especially wanted to thank the members of the Community Investment Team for their diligent work in reviewing the grant requests and making their recommendations. CIT members met several times to talk about the proposals before making their decision this past week.

"I want to thank them for their dedication and hard work in analyzing these grant proposals and selecting these 14 recipients," Ryerson said. "They have provided a great service to United Way and to our community as a whole, and I know they will be very pleased to see the successes I anticipate from these programs."